

Presented by



At The Foundry in
Kendall Sq, Cambridge



MASS GO SOLAR SUMMIT

SBN's 33rd Annual Conference

Friday, June 23rd, 2023 | 8:30am to 12pm



COALITION PARTNERS



**CITY OF
CAMBRIDGE**



WELCOME

Welcome to the 33rd Annual SBN Conference and the Second Mass Go Solar Summit! SBN has brought together a coalition of Solar Energy leaders in MA since the Fall of 2021 with a mission of contributing to the Governor's goal of having 50% of our MA energy to come from renewable sources. It is our view that this objective cannot be reached without a massive scaling up of solar energy.



Our first Summit in June of 2022 brought together solar leaders across Massachusetts who helped identify key programs and initiatives that need to be addressed in order to accomplish our five primary objectives:

- Advocate for Legislation and Policy Changes
- Organize a dynamic and effective Workforce Development Program for the solar industry
- Promote Model Solar Cities and Towns in MA
- Identify and market attractive financing options for solar energy
- Produce a Solar Marketing and Promotion Campaign

As a measure of the impact of our Coalition, as well as the arrival of a new governor, this year's Summit will feature two key leaders around solar policy in the Commonwealth. The Summit will open with a keynote address from the newly appointed Undersecretary of Energy, Mike Judge, who will share how the governor's office will join us in our quest to solarize every city and town in MA. Later in the morning, Nick D'Arbeloff of Sunbug Solar and SEBANE will interview Senator Mike Barrett to uncover strategies for ramping up solar energy installations throughout the Commonwealth.

We deeply appreciate your attendance and participation in this dynamic coalition as we collaborate to take the installation of solar panels in Massachusetts to a whole new level. We endeavor to make our Commonwealth a model for other states on how to dramatically expand solar energy as quickly as possible.

With gratitude,
Laury Hammel, Executive Director
Sustainable Business Network of MA

PROGRAM AGENDA

2023 CONFERENCE

- | | |
|----------------|--|
| 8:15AM | Registration and Breakfast |
| 8:45AM | Welcome and Introductions |
| 9:00AM | Keynote address and Q&A by Michael Judge, Undersecretary of Energy, EEA |
| 9:45AM | Planning for a Bright Solar Future with Sen. Mike Barrett |
| 10:10AM | Panel I: Expanding Workforce Development in MA |
| 10:35AM | Panel II: Creating Model Solar Energy Cities and Towns |
| 10:55AM | Break |
| 11:05AM | Small Group Discussions |
| 11:20AM | Small Group Reports and Calls to Action |
| 12:00PM | Summit Ends |

SPEAKERS AND PANELISTS



Michael Judge
Undersecretary of Energy,
MA Executive Office of
Energy and Environmental Affairs



Michael J. Barrett
Massachusetts State Senator
3rd Middlesex District of MA

WORKFORCE DEVELOPMENT PANEL



Gregory King (moderator)
TSK Energy Solutions



Barry Reaves
New England Clean Energy Council



Nikhil Satyala, PhD
Benjamin Franklin Cummings
Institute of Technology

SPEAKERS AND PANELISTS CONTD.



Lisa Theriault
International Brotherhood of
Electrical Workers-Local 103 (IBEW 103)



Edward Hsieh
Massachusetts Clean
Energy Center

MODEL SOLAR ENERGY CITIES AND TOWNS PANEL



Heather Takle (moderator)
PowerOptions



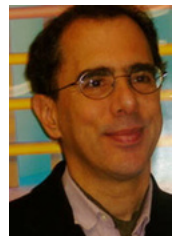
Ellen Tohn
MassEnergize



Meghan Shaw
City of Cambridge



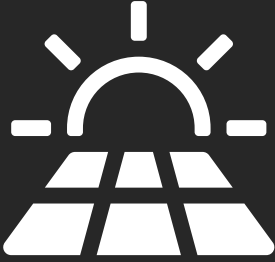
Haskell Werlin
Solar Design Associates



Fred Davis
City of Medfield

ABOUT MASS GO SOLAR

MISSION AND OBJECTIVES



The mission of Mass Go Solar Coalition is to ensure significant growth in the number of KW produced by solar panels in MA by 2030 and include minority, low income, and underserved communities in the benefits of this transition. We will do this by connecting, convening, and collaborating with businesses, nonprofits, government agencies, and community leaders committed to promoting the solar energy industry while focusing on the built environment. We endeavor, to accomplish the following key objectives:

LEGISLATION & POLICY CHANGES

The Coalition will support the work of the Solar Energy Business Association of New England (SEBANE) and other key partners in their advocacy efforts at the state house and governor's office for approval of legislation and policies that make installing solar energy simpler, easier, and more affordable.

MARKETING & EDUCATION

The Coalition will develop and implement a Marketing and Education Campaign in MA that increases the demand for solar energy by a factor of five or more. The Coalition will reach out to all communities with a special emphasis on low income and diverse communities.

MODEL SOLAR ENERGY COMMUNITIES

The Coalition will identify and work with cities and towns that are willing and able to serve as a Solar Community Leader by raising the bar for what is required, expected, and possible for solar energy installations in their communities.

WORKFORCE DEVELOPMENT

The Coalition will work with key partners to promote the growth and development of current and emerging workforce development programs in order to meet the increasing demand for solar and create quality jobs. The Coalition will seek partners who place special emphasis on training low income and minority individuals to be highly skilled on solar installations.

FINANCING SOLAR PROJECTS

The Coalition will identify a wide variety of financing all types of solar energy projects with an emphasis on structured projects for residences, businesses, nonprofits, and government agencies that are installed by locally owned solar energy companies.



ABOUT SBN

SUSTAINABLE BUSINESS NETWORK OF MA



The Sustainable Business Network of Massachusetts is a local non-profit organization focused on building a local economy that is green and fair. By developing a network of local, independent, environmentally and socially conscious businesses we aim to build a stronger local economy and a more vibrant community.

Growing the Massachusetts Local Business Movement

We aim to bring together businesses for mutual benefit and networking opportunities. Additionally, we hope to educate customers, businesses, and government agencies about the benefits of purchasing from locally owned and independent businesses that care about our communities and the environment.

VISIT US AT WWW.SBNMASS.ORG



@SBNMASS



@SUSTAINABLE BUSINESS NETWORK
OF MASSACHUSETTS

THANK YOU TO OUR SPONSORS!

Established in 1998, PowerOptions reduces the cost, carbon and complexity of energy for nonprofits and the public sector in Connecticut, Massachusetts and Rhode Island, through programs for electricity and natural gas supply, turnkey solar projects, off-site renewables, efficiency, and clean transportation equipment and services.



VISIT WWW.POWEROPTIONS.ORG



Longfellow Health Clubs is a locally owned and independent business committed to the health and wellbeing of their community, and provides extraordinary fitness, recreational, and educational programs for people of all ages, backgrounds, and abilities.



VISIT WWW.LONGFELLOWHEALTHCLUBS.COM

Based in Hopkinton, MA Solect Energy offers smart solutions and proven expertise in solar development, technology, construction, policy, and incentives, as well as individualized financial guidance.



VISIT WWW.SOLECT.COM



**Franklin
Cummings
Tech**

Benjamin Franklin Cummings Institute of Technology is an affordable, urban college serving the Boston region and committed to student success and career readiness in technology fields. Through personalized support, hands-on learning, and industry-informed curricula, the college prepares graduates for work, life-long learning, and citizenship.



VISIT WWW.FRANKLINCUMMINGS.EDU



Longfellow Health Clubs

Healthy Mind Body Planet

Celebrating 50 years of Serving our Community!



**THE POWER
OF EXPERTISE**

**495
MEMBERS**

15
EXPERT /
ADVOCATES

1
GOAL

**SUSTAINABLE ENERGY SOLUTIONS
FOR NONPROFITS & THE PUBLIC SECTOR**

Our team of energy experts not only help you plan, implement and measure sustainable solutions, we recognize your need for affordable and reliable electricity and natural gas supply during that transition.

Join the largest energy consortium in New England for nonprofits and the public sector and power into the future with confidence.



 **PowerOptions**