



Sustainable Business Awards Celebration

JANUARY 26, 2023 | 7:00 - 8:30 PM

Presented by





TURN YOUR FOOD WASTE INTO A FORCE FOR GOOD

You can turn your food and beverage waste into renewable energy and organic fertilizer, helping you save the planet and tell your customers a wonderful sustainability story about your business.



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Generate renewable energy



Create circularity



Promote regenerative agriculture



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Greetings!

Welcome to SBN's Seventh annual Sustainable Business of the Year Award Celebration. For 35 years, the Sustainable Business Network of Massachusetts (SBN) has been supporting and promoting the value that locally owned and independent businesses provide local communities and economies.

This inspiring event speaks to the heart of what SBN is all about. We love celebrating the terrific work of our 'unsung entrepreneurial heroes' who deserve the recognition and honor for all they do for our local economy and their community.

Local businesses play such an important role in the life of a community and, by celebrating these entrepreneurs, we support their growth and encourage other local businesses to ramp up their sustainable and equitable business practices.

We suggest that you honor these local companies by:

- Doing business with them whenever possible.
- Recommending these businesses to your friends and family.
- Spreading the word and sharing the positive energy generated by the celebrations of these fine businesses
- Supporting the growth and development of locally owned independent businesses (Local Indies).

Thank you for participating in this important celebration and we hope you enjoy this fantastic program.

With gratitude,

Laury Hammel, Executive Director
Sustainable Business Network of MA

Event Schedule

- Welcome with SBN Board Member Bob Keener
- Greeting and Poem Recited by NPR's Robin Young
- Conversations with Robin Young
 - **Julia Sweet** - Owner, Gilded Tomato Company
 - **Erik Levy** - Founder & President, Save That Stuff
 - **Joe Johnson** - Owner, The Bone Sauce
 - **Sarah Levy** - Owner, Cleenland
- Small Group Networking Session



Thank you to Robin Young for hosting for the 7th year!

Event Schedule

- Conversations with Robin Young
 - **Darryl and Lucinda Williams** - Owners, Luther Belden Inc.
 - **Gary Levante** - SVP, Corporate Responsibility and Culture, Berkshire Bank
 - **Angela Hofmann** - Chef and Owner, Nüssli118
 - **John Abrams** (former President & CEO) & Deirdre Bohan (current CEO) South Mountain Company
- Toast to Awardees
- Closing and Poem Recited by SBN Board Member Karen Spiller



Silent Auction Items



Autographed Sports

Boston Red Sox

Nick Pivetta
Autographed Baseball
Retail Value: \$25
Minimum Bid: \$10

Boston Bruins

Tomáš Nosek
Autographed Puck
Retail Value: \$30
Minimum Bid: \$16

Everything Else

Gilded Tomato Co.

Reservation Space for
Three Hours
Retail Value: \$800
Minimum Bid: \$300

Good Egg Marketing

Copy of Marketing your
Farm + 1-hour virtual
consultation
Retail Value: \$200
Minimum Bid: \$100

Food & Drink

Sam Adams Brewery

1 Case of Beer, 4 Glass
Cups, 2 Tasting Glasses
Retail Value: \$60
Minimum Bid: \$25

Sam Adams Brewery

1 Case of Beer, 4 Glass
Cups, 2 Tasting Glasses
Retail Value: \$60
Minimum Bid: \$25

American Vinegar Works

Gift Set
Retail Value: \$75
Minimum Bid: \$35

Taza Chocolate

Boldest Flavor Gift Box &
2 Factory Tour Tickets
Retail Value: \$79
Minimum Bid: \$35

Sports

Longfellow Health Clubs

1 Hour Tennis Lesson with
Laury Hammel
Retail Value: \$120
Minimum Bid: \$85

Longfellow Health Clubs

Three Month Fitness
Membership
Retail Value: \$360
Minimum Bid: \$175

Gift Certificates

Flour Bakery + Cafe

(2) \$25 Flour Bakery
Giftcards
Retail Value: \$50
Minimum Bid: \$20

Make and Mend

Gift Certificate
Retail Value: \$25
Minimum Bid: \$10

Cambridge Brewing Company

Gift Card
Retail Value: \$100
Minimum Bid: \$40

University Stationary & JP Licks

Gift Certificates
Retail Value: \$45
Minimum Bid: \$20

Flatbread Company

Gift Card
Retail Value: \$50
Minimum Bid: \$25

We Thieves

Gift Card
Retail Value: \$100
Minimum Bid: \$50

Health & Fitness

Cambridge Naturals

Gift Basket
Retail Value: \$250
Minimum Bid: \$125

Tickets & Travel

Huntington Theater

Two Tickets to Any 2023
Season Production
Retail Value: \$188
Minimum Bid: \$90

American Repertory Theater

Two Tickets to Any 2023
Season Production
(Limitations Apply)
Minimum Bid: \$90

New England Aquarium

Two General Admission
Tickets
Retail Value: \$68
Minimum Bid: \$36

Discovery Museum

Admission for Four
Retail Value: \$62
Minimum Bid: \$30

Laugh Boston

Four Tickets
Retail Value: \$140
Minimum Bid: \$50

Boston Crawling

Tickets to a Pub Crawl
Retail Value: \$130
Minimum Bid: \$60

Boston Duck Tours

Two Tickets
Retail Value: \$102
Minimum Bid: \$45

Ecotarium

Family Pass - Two Adults &
Two Kids
Retail Value: \$66
Minimum Bid: \$20

Gilded Tomato Company - Farm to Table Award



Established in 2013, Gilded Tomato Company is the only mobile food vendor certified by the Green Restaurant Association in New England. From composting to raising bees, this business is run and operated by not only providing a one-of-a-kind dining experience but does so in an environmentally conscious way. Gilded Tomato Company at its very core offers a unique farm-to-table mobile catering service

topped off with farm-fresh ingredients local to their establishment in Rehoboth. Owner Julia Sweet is active in her community and often donates time and resources to local food banks, shelters, soup kitchens, and senior centers. Additionally, Gilded Tomato Company is heavily involved in fundraisers for schools and a plethora of other organizations.

Save That Stuff - Green Services Award



Save That Stuff (STS) is a Boston-based recyclable materials service company. Their team picks up anything from cardboard in any form, organics/compost to universal waste, and are leaders in their field when it comes to keeping our streets clean, and doing so sustainably. Save That Stuff assists with lowering waste reduction on a company-by-company basis which decreases the amount of trash that ultimately ends

up in an already overcrowded landfill.

Save That Stuff's work allows other organizations to conserve energy and natural resources. The company collaborates with beneficiaries such as South Boston Boys and Girls Club, the Make-a-Wish Foundation, Extras For Creative Reuse, and Habitat for Humanity among many other organizations.

Through their hard work and collaboration with countless local organizations and businesses, Save That Stuff is a leader in assisting people to maintain sustainable practices in their day-to-day lives.

The Bone Sauce - Budding Entrepreneur Award



The Bone Sauce is a one-of-a-kind award-winning sauce that delivers a flavor unlike any other. All packaging is recyclable and incorporates locally sourced ingredients. The sauce also contains no fillers, preservatives, or artificial sweeteners or syrups so that customers can trust they are getting only the best for their food. The Bone Sauce sets out to create jobs for underprivileged and underrepresented individuals.

Together, they invest in the future of not only the company, but the lives of their employees as well. This BIPOC-owned business aims to reach communities that need their voices to be heard and uplifted.

Through the work that is being done as a local business that operates with equality and diversity as vehicles for success, The Bone Sauce has a clear goal to strengthen their local and surrounding communities.

Cleenland - Personal Services Award



Cleenland is a one-stop shop for low-waste, refillable personal and home care supplies, working to develop more sustainable and diverse products within the health and beauty industry. With inclusion at the very forefront of this company's mission, Cleenland offers a wide variety of skin and hair care products, for all types, with reusable and refillable packaging that enables their customers to feel good about their purchases. In addition, Cleenland works to uplift local businesses and

collaborates with BIPOC and other women-owned businesses.

As Cleenland has grown, they have been able to increase the bulk size of products they receive, and influence major companies like Dr. Bronner's, to take back their containers to refill. Cleenland also works with a number of smaller companies that take back the bulk containers to get refilled, including local favorites like Soap Her Girl and Brown & Coconut.

Luther Belden Inc. - Local Farm Award



Since its establishment in 1964, Luther Belden Inc. has been a family-owned and operated farm passed down from generation to generation. The farm sends its milk to Agri-Mark Inc., New England's largest supplier of fresh milk, which is distributed throughout Massachusetts and even used to make Cabot cheese!

At Luther Belden Inc. environmental stewardship is a central tenet to the farm's practices. The farm operates a biodigester onsite that allows for energy to be

converted from manure to renewable energy with enough strength to power both the farm and surrounding communities. The farm also grows their crops using no-till planting and cover crops, which improves soil health by increasing soil organic content and allowing symbiotic fungi and bacteria to thrive in the soil. Through Agri-Mark, the farm participates in the Farmers Assuring Responsible Management (FARM) Environmental Stewardship program, which helps them calculate their greenhouse gas footprint and track improvements over time.

Berkshire Bank - Local Bank Award



Founded in 1846, Berkshire Bank is a high-performing leading socially responsible community bank with financial centers throughout New England and New York. Their mission is to empower the financial potential of individuals, families, businesses, and organizations by making banking available where, when, and how it's needed. Berkshire Bank believes in giving back to the community and their multi-year

\$5 billion commitment known as the BEST Community Comeback is focused on strengthening communities in four key areas: fueling small businesses, community financing and philanthropy, financial access and empowerment, and environmental sustainability.

Nüssli118 - Local Retail Award



Nüssli118 Founder Angela Hofmann began her journey with wellness as well as organically grown and sourced ingredients after realizing she felt unenergized and overall not well. She set out to create healthy and nutritious options for those who wanted baked goods that were not over-processed and filled with unnecessary fillers and preservatives. Finding success for herself and her friends & family,

Angela opened up her shop so that everyone could feel as great about the food they consume. At Nüssli118 Angela specializes in organic, plant-based treats that are also allergen friendly by working with ingredients that are dairy, gluten, and grain free. Everything sold at Nüssli118 is also always sustainably grown and fair-traded.

South Mountain Company - Employee Owned Award



In 2022, South Mountain Company (SMC) celebrated being in business for 49 years and employee-owned for 35 of those years! SMC is committed to the Triple Bottom Line, is a certified B-corp, and are founding members of The Clean Energy Credit Union, and members of Amicus Solar Cooperative. Through their participation in The Clean Energy CU and Amicus Solar, SMC collaborates with other

worker-owned businesses focused on clean energy.

South Mountain Company is one of the few companies that fully integrates architecture, building, engineering, renewable energy, and interior design. SMC believes in utilizing solar energy to lower electricity use, as well as saving leftover solar energy for later use. In this way, SMC is also able to save their customers from future rate increases. At its core, SMC specializes in designing high performance buildings that are comfortable, durable, healthy, and efficient.



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Committed to Quality & Community

The farm families who own Cabot Creamery Cooperative have been making award-winning products with love, pride and purpose for over a century. Cabot is proud of our farms, strong communities, and happy, healthy cows that produce the high-quality milk that's crafted into dairy products like cheese, butter and yogurt.

Congratulations to the Luther Belden Farm and all the other Sustainable Business of the Year winners on their achievements.

Past Awardees

2021 Sustainable Business of The Year Awardees

Sustainable Services: The Best Bees Company

Local Food Business: Debra's Natural Gourmet

Retail Business: Boing! Toy Shop

Energy Solutions: Solect Energy

Budding Entrepreneur: American Vinegar Works

Community Leadership: The Williams Agency

Local Farm: Astarte Farm



2020 Sustainable Business of The Year Awardees

Farm of Western MA: Barstow's Dairy Farm and Store

Farm of Central MA: World Farmer's, Flats Mentor Farm

Farm of Eastern MA: Farmer Dave's

Medium-Sized Business Western MA: UMass Five College Federal Credit Union

Medium-Sized Business Eastern MA: Gentle Giant Moving

Seasoned Small Business Western MA: Sutter Meats

Seasoned Small Business Eastern MA: Cambridge Naturals

Budding Small Business Western MA: Mexirico

Budding Small Business Eastern MA: Tanám

Keep the Legacy Alive Business Award: City Feed and Supply

Resilient Sustainable Business Award: Haley House Bakery Cafe



Past Awardees

2018 Sustainable Business of The Year Awardees

Seasoned Small Business Eastern MA: CERO (Cooperative Energy, Recycling, and Organics)

Budding Small Business Eastern MA: Fresh Food Generation

Large Business: Market Basket

Seasoned Small Business Eastern MA: Mei Mei

Small Business, Central MA: Walker Farm at Whortleberry Hill

Small Business, Western MA: Artisan Beverage Cooperative

Mid-size Business Eastern MA: City Fresh Foods

2017 Sustainable Business of The Year Awardees

Mid-size Business Eastern MA: Equal Exchange

Budding Small Business Eastern MA: Bon Me Foods

Seasoned Small Business Eastern MA: Preserve Products

Mid-size Business, Western MA: PeoplesBank

Small Business, Western MA: Real Pickles

2016 Sustainable Business of The Year Awardees

Small Business Western MA: Pedal People Cooperative

Mid-size Business Western MA: River Valley Cooperative

Large Business: Eastern Bank

Mid-size Business, Eastern MA: Red's Best

Small Business, Eastern MA: Allandale Farm

2015 Sustainable Business of The Year Awardee

Longfellow Health Clubs



Working to achieve a greener future together.



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- MassSave® HEAT Loans
- Bicycle Loans
- Energy and Fuel Conservation Loans

Proud to have earned the title in Western MA of **Medium-Sized Sustainable Business of the Year** for 2020



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Tuesday, March 1st • 10 - 1 Wayland, MA



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SCAN ME



Join us in-person at our new venue! Network with wholesale food businesses on this dynamic trade floor and at associated B2B workshops.



Food buyers and producers, see you at **Russell's**

Registration Closes 2/12/23 | Contact: greg@sbnmass.org | visit: www.bostonlocalfood.org



Longfellow Health Clubs

Healthy Mind Body Planet

Celebrating 50 years of Serving our Community!



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Congratulations
SBYA 2022
Awardee!